

Kitakyushu Beer & Brick Museum and the Rerelease of Sakura Beer

One of the most impressive and imposing structures left from the Suzuki & Co. era is the Kitakyushu Beer & Brick Museum. Imperial Beer established Kyushu's first large-scale beer brewery in 1913 and climbed to the number three spot on the Japanese market under the Sakura Beer brand name. The beer was also exported around the world through Suzuki & Co.'s logistics network.

Imperial Beer's brewery eventually came under the ownership of Sapporo Beer, which operated the facility as its Moji Plant and brewed beer there until 2000. The building now belongs to Kitakyushu City and has been given a new life as a museum where locals can learn about the history of beer production in Dairi from the Suzuki & Co. era to the modern day.

In 2020, Sapporo Beer ran a limited rerelease of Sakura Beer (additional limited releases were held in 2021 and spring 2022).



Kitakyushu Beer & Brick Museum today

