Online Briefing Regarding Business Related to the Acquisition of all issued Shares of TRY INC.

March 15, 2023 Sojitz Corporation Retail & Consumer Service Division

# **Overview of Transaction**

### 1. Acquisition of all issued shares of TRY INC.

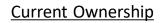


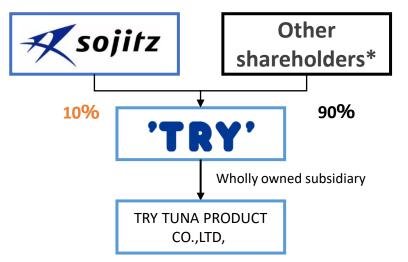
Acquisition of all shares issued

■ Shares issued: 1,075 (excluding 120 shares already held by Sojitz)



#### 2. Investment scheme





\* 7 current managers, 9 individual shareholders, 2 corporate shareholders

#### Post-Investment Ownership



# **TRY INC.**—Corporate and Business Overview

### [Corporate Profile]

[Business Activities]

Company Name	TRY INC.
Main Offices	Shimizu Head Office and Plant Shizuoka-shi, Shizuoka Shimada Plant Shimada-shi, Shizuoka Yoshida Plant Yoshida-shi, Shizuoka
Number of Employees	119(As of July 2022)
Associates	TRY TUNA PRODUCT CO.,LTD, (Equity ownership:100%) - Number of employees : 24
Established	July 1988
Capital	67 million yen
Financial Results (FY2021)	Sales : 40,468 million yen Profit : 841 million yen

#### [Plants] (Year of founding)

#### Shimizu Plant (1995)

Mainstay factory neighboring head office and possessing procurement and sales functions.

Refrigeration capacity: 6,486 tons
Processing capacity: 30 tons per day

#### Shimada Plant (2002)

Augmentation of Shimizu Plant's functions in conjunction with business growth. •Refrigeration capacity: 8,383 tons •Processing capacity: 25 tons per day



#### Yoshida Plant (2020)

Production of tuna with onions, leftover pieces, and other highly processed products.
Refrigeration capacity: 1,286 tons
Processing capacity: 6 tons per day

#### Procurement Processing **Wholesale Procurement from fishing ships (red flesh products)** ·Japan, Taiwan etc. **Cultivation (fatty cuts)** • Mediterranean Sea, Australia etc,. Ultralow temperature Cultivation site in Turkey (import of frozen processed products) transportation and storage (-60 °C) Sales to retailers and restaurants Industry-leading trading volumes of Size-specific cuts **Processing based on MSC-certified products made** (loin, block, rectangle, etc.) possible by integrated system customer requests Products (red flesh products) spanning from procurement to sales (tuna with onions, leftover pieces) Processing of products out of Cutting area **Business partners:** ultralow temperature storage Approx. 300 companies 🕂 sojitz

# **TRY INC.**—Market Strengths

Industry-leading procurement capabilities combined with processing capabilities and sales platform needed to develop products matched to market needs

### Quality Control—In-House Quality Control System

#### • Ability to purchase more than 100 •Ability to supply safe products through in-house full shiploads of fish a year quality control system including bacteriological, Procurement Local buying of tuna cultivated physics, and chemistry inspections overseas Quality **Processing**—Capacity for Processing Control **Responding to Customer Needs** Technological capabilities allowing for swift response to customer needs Safety backed by HACCP certification for United States and Europe Logistics—Ultralow Temperature **Logistics for Preserving Freshness** Logistics Ultralow temperature management for preserving freshness at all stages ranging from storage to transportation Sales—Proposals Capabilities Arising from Production–Sales Integration

- •Market needs-oriented proposal capabilities unique to a team of tuna professionals
- Efficient sales is possible by sales base consolidation



**Procurement**—Industry-Leading Procurement Capabilities



# TRY's Growth Strategy of Pursuing Synergies with Other Sojitz Businesses

Reinforcement of TRY's existing businesses and overseas expansion to be pursued through synergies between TRY's business foundation and the Sojitz Group's marine product asset network

### [Synergies]

### **<u>1. Expansion of TRY's sales channels through use of Marine Foods' sales channels</u>**

Acquisition of new commercial rights by leveraging 45 nationwide sales bases of Group company Marine Foods in rural areas where TRY's market share is low (Kyushu, Tohoku, etc.)

### 2. Augmentation of procurement capabilities by utilizing Dalian Global Food

Reinforcement of procurement capabilities to acquire ingredients at competitive prices through full shipload purchases by TRY and sourcing from Group company Dalian Global Food

### 3. Reinforcement of marine product proposal capabilities centered on tuna products

Expansion of TRY's overseas businesses and improvement of value by combining TRY's tuna products with other fish products provided by Marine Foods and by utilizing Sojitz's global network

#### Stage3 Stage2 Stage1 **Reinforcement of Domestic Strengthening of Domestic Overseas Expansion Utilizing Sales Capabilities Earnings Foundations** Sojitz's Global Network Utilization of Sojitz's global Enhancement of domestic Heightening of procurement capabilities to match sales capabilities network to export of tuna and earnings through expansion of through means including sourcing other fish products and to thereby TRY's sales channels by from Dalian Global Food: explore growing overseas markets approaching rural areas where strengthening of domestic earnings and acquire shares foundations by growing share of Marine Foods boasts sales domestic tuna market through channels 🛒 sojitz reinforcement of procurement and sales capabilities 大连翔祥貨 DALIAN GLOBAL FOOD COF TRY 🕂 sojitz

# **Global Marine Product Market Trends**

### [Global Marine Consumption Market Trends]

# 1. Domestic Marine Product Consumption

Recent reduction in domestic marine product consumption seen due to population decline and lower fish consumption among younger generations, but unwavering popularity of tuna among marine products projected support strong demand as indicated by relatively stable prices in comparison to other fish

# 2. Global Marine Product Consumption

20

10 0

1971

1981

1991

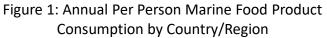
2001

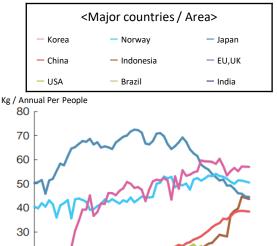
2011

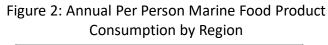
Strong trends in marine product consumption centered on Asia, Oceania, and North America stimulated by population growth, rising health consciousness, and increasing interest in the SDGs; potential for ongoing growth in global marine product consumption hinted at by marine products accounting for approx. 20% of global animal protein consumption

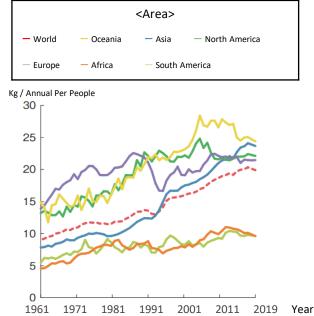
Year

2019









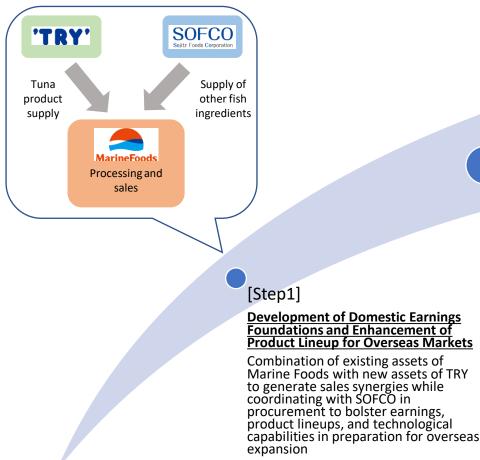


Reference source : Fisheries Agency Suisan Hakusho (2021)

# Sojitz's Overall Marine Product Business Strategy

Incorporation of overseas market growth by capitalizing on marine product quality and processing technologies and development of sustainable global value chain spanning from procurement, cultivation, and processing to sales while building earnings and technology foundations in world-leading marine product market of Japan

### [Areas Targeted by Sojitz's Marine Product Business Strategies]





## [Step2]

#### Exploration of Overseas Markets with Processed Marine Products

Exploration of new sales channels in growing Asian and North American markets by capitalizing on technological capabilities, quality, and expertise spanning entire supply chain in exports of TRY's tuna products and Marine Foods sushi products



[Step③]

#### **Construction of Global Value Chain**

Formation of relationships with quality partners (distributors, processed food and marine product manufacturers, restaurants, etc.) in overseas markets explored in Step 2 to develop <u>strong and distinctly Sojitz</u> <u>value chain</u> through exports of TRY and Marine Foods products as well as Pacific bluefin tuna products of Sojitz Tuna Farm Takashima





# Appendix

# Marine Foods—Corporate and Business Overview

# [Corporate Profile]

[Business Activities]



#### **MarineFoods**

Company Name	The Marine Foods Corporation
Head Office	Roppongi, Minato-ku, Tokyo
Number of Employees	1,451 (Group total)
Associates	Kushiro Marusui Co., Ltd. (Equity ownership: 100%), MF Chile SpA (Equity ownership: 100%) MF Vietnam Ltd. (Equity ownership: 92.8%)
Established	October 1964
Capital	1,833.3 million yen
Financial Results	Sales: 83.6 billion yen (FY2021 Non-consolidated Results)

### [Factories and Associates] (Year of founding)

#### Mie Factory (1986)

Production of seafood salad, diced salmon, and other major Marine Foods products, strengths found in integrated production management system



Mie Factory

#### Flavored trout roe (left) and Hokkaido-produced octopus (right)

#### Kushiro Marusui (2013)

Purchasing rights allowing for direct purchase of marine products at ports





## Proposal of New Style for Seafood

# **Development of Unique Value Chain that Cannot be Imitated**

#### Procurement

Expansion of procurement routes out of consideration for environment and marine resource volumes

- 1. Shrimp farming businesses in Vietnam and Thailand
- 2. Procurement of salmon trout from Turkey
- 3. Procurement network encompassing Chile and Russia
- 4. Tuna farming business in Ehime Prefecture

#### Production

Processing at directly operated processing factories worldwide capitalizing on unique expertise

 Sushi product processing at MF Vietnam
 Marine delicatessen product processing at Mie Factory
 Foreshore marine product processing at Kushiro Marusui

#### Sales

Nationwide sales network and proposal-based sales accounting for consumer perspective

 Community-rooted sales activities targeting approx. 4,000 companies from 45 sales bases across Japan
 Quality control-focused distribution system
 Sales capabilities allowing for proposal of menus to consumers



# **Marine Foods' Procurement and Production Network**

Network for procuring ingredients and products from more than 20 countries and for reliably supplying safe and secure products produced at two directly operated factories in Japan and two overseas, one farm in Japan and two overseas, and approximately 30 OEM factories in Japan and around 50 overseas



# Sojitz Foods Corporation — Corporate and Business Overview

[Corporate P	Profile] SOFCO	[Assoc
	Sojitz Foods Corporation	SOFCO
Company Name	Sojitz Foods Corporation	Integrate encompa
Head Office	Roppongi, Minato-ku, Tokyo	to finishe
Number of Employees	295	manufact
Associates	SOFCO Seafoods Inc. (Equity ownership: 100%), Meat One Corporation (Equity ownership: 100%), etc.	
Established	January 1983	
Capital	412 million yen	
Financial Results	Sales: 118.4 billion yen (FY2021 Consolidated Results)	

### Associates]

#### SOFCO Seafoods Inc.

Integrated production system encompassing everything from ingredients to finished products primarily used to manufacture salmon flake products



Head office of Sojitz Foods

#### Meat One Corporation

Supply of safe and secure products to consumers through coordination with companies involved in meat procurement, sales, processing, and distribution



[Business Activities] — Creation of Value Matched to Customer Needs through Wide-Ranging Operations



#### Livestock Agriculture Operations Import and spanning from development of livestock and agricultural and grass import to processed fruit meat product products processing Basic Food Products Ingredients Leading domestic Sugar, wheat flour, share for import dairy products, etc. shellfish





11



#### Caution regarding Forward-looking Statements and Original Language

This document contains forward-looking statements based on information available to the company at the time of disclosure and certain assumptions that management believes to be reasonable. Sojitz makes no assurances as to the actual results and/or other outcomes, which may differ substantially from those expressed or implied by such forward-looking statements due to various factors including the timing at which the changes in economic conditions in key markets, both in and outside of Japan, and exchange rate movements. The company will provide timely disclosure of any material changes, events, or other relevant issues.

The Company has no responsibility for any possible damages arising from the use of information on this material, nor does the Company have any obligation to update these statements

This document is an English language translation of the materials originally written in Japanese. In case of discrepancies, the Japanese version is authoritative and universally valid.