

Oct. 6, 2022

GRITz Co., Ltd.
Sojitz Corporation

GRITz Supports Planning and Operation of Nagase & Co., Ltd.'s In-house
Esports Tournament
–Increasing Employee Engagement that Transcends Barriers Based on Country, Region,
Organization, and Generation–

GRITz Co., Ltd., a fully owned Sojitz subsidiary engaged in the esports business, has provided support to Nagase & Co., Ltd (Head Office: Chiyoda-ku, Tokyo; Representative Director and President: Kenji Asakura; “Nagase”) with the planning and operation of the company’s 190th anniversary in-house esports tournament, which held its finals round on September 25th.

The Nagase esports tournament began its qualifying rounds in July of this year, and the games ran over roughly two months. The tournament aimed to raise employee engagement with tournament participation open to all Nagase Group employees worldwide, including employees from different countries as well as their family members.

[Tournament Information]

URL : https://www.nagase.co.jp/english/assetfiles/info/20221006_2.pdf



[Finals round at the Japan studio] [Awards ceremony and interview with winners]

As exemplified by this tournament, esports help to build engagement by transcending barriers based on geographic borders, age, sex, or disability.

GRITz will tap into the potential of esports while leveraging Sojitz Group's global expertise to offer companies unique, multifaceted solutions for navigating critical issues involved in hosting esports tournaments.

GRITz strives to be a bridge that connects developments in the esports industry with related industries and partners to create new value.

[Related Topics]

“Sojitz Enters the Esports Industry” Sojitz Corp. Topics, 23 May 2022.

<https://www.sojitz.com/en/news/2022/05/topics-20220523.php>

[Company Overview – GRITz Co., Ltd.]

Representative Directors	Koki Kiritani, Gehua Wen
Established	January 20 th , 2022
Shareholders	Sojitz Corporation – 100%
Main Business	Operation of esports tournaments and leagues; esports-related media businesses; esports-related production businesses

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