

October 20, 2021

Sojitz Corporation

Sojitz Begins Demand-based Transportation Services in Yotsukaido, Chiba
—Japan’s First Demand-based Transportation and Green Slow Mobility Hybrid Service
Provides Solutions for Regional Communities—

Sojitz Corporation (“Sojitz”) has been contracted by Chiba Prefecture’s Yotsukaido City to conduct trial bus service for Choisoko Gurisuro (abbreviation of “Green Slow Mobility*¹”) Yotsukaido, a demand-based transportation service*², which has begun operations from October 19th, 2021.



[Departure Ceremony]



[Test Drive]

This service will be the first in Japan to combine Aisin’s Choisoko system, a demand-based shared transportation model easily accessible through phone reservations for senior citizens who have surrendered their driver’s licenses, together with Green Slow Mobility, a promising new mobility service promoted by Japan’s Ministry of Land, Infrastructure, Transport and Tourism (MLIT) and Ministry of Environment (MOE).

Transportation services will be provided from stops in target residential areas to neighborhood destinations such as bus stops, supermarkets, pharmacies, and other local service spots. Green Slow Mobility services will promote communication both inside the vehicle and beyond, which will help to revitalize the local community. As part of the MaaS business, Choisoko Gurisuro Yotsukaido will also provide first/last mile solutions for local residents and contribute to decarbonization in the region.

Based on the user needs and boarding and alighting data collected from its transport business, Sojitz will utilize its expansive network as a general trading company along with cutting-edge IT technologies to offer new transport services for both people and goods. In doing so, Sojitz will help to build a business platform for regional revitalization and accelerate expansion of demand-based transportation services to other regions throughout Japan.

*1: Green Slow Mobility: A transport service that operates electric vehicles, which can travel at a speed of 20km/h.

*2: Demand-based transportation services: A transportation system without a fixed route that operates based on rider reservations.

[Related Information]

[Overview of the Service]

Period: Tuesday, October 19, 2021 – Thursday, March 31, 2022

Target region: Chiyoda District, Yotsukaido, Chiba Prefecture

Target users: All residents of the Chiyoda District of junior high school age or above (Riders are required to fill out membership registration)

[Related News Release]

“Sojitz and Aisin Corporation Begin Bento Box Delivery and Monitoring Service for Seniors.” Sojitz Corp. Press Release, 20 April 2021.

<https://www.sojitz.com/en/news/2021/04/20210420.php>

[For questions regarding this press release, contact:]

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