

Oct. 6, 2022

Sojitz Corporation

Sojitz Acquires Full Ownership of K Access  
– Making a Full-scale Entry into the Camper Market in Japan with Camper  
Kagoshima –

Sojitz Corporation (“Sojitz”) has acquired full ownership of K Access Corporation (“K Access”), a manufacturer and seller widely recognized in the camper industry for its “Camper Kagoshima” brand campers. Sojitz concluded a capital and business tie-up\*<sup>1</sup> with K Access in February 2021 as part of its efforts to respond with greater flexibility and speed to high demand and diversifying customer needs within the rapidly expanding camper market. K Access will now change its name to Sojitz Mobility Corporation (“Sojitz Mobility”). Koichiro Kawasaki, previous representative director at K Access, will be newly appointed as chairman of Sojitz Mobility, where he will continue efforts to expand the camper business.



[Exterior and interior van details of Camper Kagoshima’s CK Wilder ]

The camper market has quickly grown as a result of new lifestyles in the Covid-19 era. The annual shipment of campers has increased by approximately 45% over the past three years from 2018 through 2021. In addition to camping, road trips, and other outdoor recreational activities, campers are now increasingly purchased for new uses such as emergency shelters. Campers are also being used as office cars or as medical cars and even makeshift hospitals as needs diversify with growing interest from multiple industries. Despite strong demand, one issue that remains is the lengthy delivery time that requires one to two years.

Sojitz will leverage its strengths as general trading company alongside K Access' industry knowledge and networks to partner with companies both in Japan and overseas in order to shorten the delivery time for campers. Additionally, Sojitz strives to popularize campers\*<sup>2</sup> to support car tourism-based regional revitalization through greater use of rest areas as well as to introduce EV campers\*<sup>3</sup> for achieving a decarbonized society. Sojitz strives to provide solutions to social issues and will form partnerships with related companies and organizations\*<sup>4</sup> to energize the industry.

\*1: Related News Release

“Sojitz Forms Capital and Business Tie-Up with K Access.” Sojitz Corp. Press release, 12 February 2021.

<https://www.sojitz.com/en/news/2021/02/20210212.php>

\*2: In October 2022, Sojitz Mobility plans to set up a showroom in the Tokyo metropolitan area to familiarize people with camper tourism.

\*3: EV campers: A camper that uses an EV as its base vehicle.

\*4: Japan Car Tourism Promotion Association (JCTA) is chaired by Koichiro Kawasaki (the previous representative director of K Access), and the organization is actively engaged in providing solutions to promote regional revitalization and addressing other issues faced by society.

[Related Information]

[Company Overview – Sojitz Mobility Corporation]

Established	October 2022
Head Office	5-17-1 Tokai-cho, Kagoshima-shi, Kagoshima
Representative Director	Koichi Nakatsuchi
Main Business	Manufacture, sales, and repairs of campers; sales of secondhand campers

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