

News Release

October 15, 2015

Horimoto Co., Ltd.
Sojitz Corporation
Sojitz Tuna Farm Takashima

Horimoto Opens Bluefin Tuna Restaurant
“Nama Honmaguro Isshin” in Hacchobori, Tokyo
- Serving Blue Fin Tuna Raised by Sojitz Tuna Farm Takashima -

On Friday, October 16th, Horimoto Co., Ltd. (Head office: Bunkyo-ku, Tokyo; President: Kazuharu Horimoto; Main business: Restaurant management; “Horimoto”) will open their blue fin tuna restaurant “Nama Honmaguro Isshin” in Hacchobori, Chuo-ku, Tokyo. The restaurant will serve farm-raised fish exclusively, chief of which is the “Takashima blue fin tuna” raised by Sojitz subsidiary Sojitz Tuna Farm Takashima (Head office: Takashima-cho, Matsuura-shi, Nagasaki Prefecture; President: Hiroyuki Oonishi).



The restaurant aims to have customers “eat their fill of delicious fish.” Rather than naturally-raised fish which vary in quantity and quality depending on the season, the restaurant deals in high-quality fish bred in captivity, which can be acquired year-round, thereby enabling a steady supply of fish guaranteed to satisfy customers.

In recent years, consumers have shown a greater interest in product quality. For the food service industry to continue to satisfy customers, they need to not only provide better tasting products, but also carefully choose their food brands and production sources.

Instead of simply expanding the scale of the business, "Honmaguro Nama Isshin" will instead meet customers' needs by providing high-quality food products carefully raised by farmers and served with Japanese hospitality.

[Honmaguro Nama Isshin Restaurant Information]

Address/ Access	20-1, Hacchobori 2-chome, Chuo-ku, Tokyo Towa Hacchobori Bldg. B1 A 2-minute walk from Hacchobori Station exit A5 on the Tokyo Metro Hibiya Line
TEL	03-3553-3661
Hours of operation	Lunch: 11:30 - 14:00 Dinner: 17:00 - 23:00 (irregular holidays)
Opening	Friday, October 16 th , 2015 at 17:00



[Horimoto Co. Ltd. – Company Overview]

Head Office	1-2, Koraku 1-chome, Bunkyo-ku, Tokyo
Established	November 2001
President & CEO	Kazuharu Horimoto
Capitalization/ Sales	¥20 million / approx. ¥1 billion (for FY2014)

Main Business	Restaurant management
URL	http://www.horimotoshoji.co.jp/

For questions about this restaurant, contact:

Horimoto Co., Ltd.

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