

Sojitz Cororation
Sojitz Commerce Development Corporation

Sojitz to Open 'Mallage Kashiwa', a Large-scale Shopping Center

(Japan, July1, 2004)--Sojitz Corporation and Sojitz Commerce Development Corporation (Head office: Daiba, Minato-ku, Tokyo; President: Shoji Sekiguchi; a wholly-owned subsidiary of Sojitz) will open 'Mallage Kashiwa', a large-scale shopping center, on July 3, 2004.

'Mallage Kashiwa', which will open in Kashiwa-City, Chiba located approximately 2.0 km north of JR Kashiwa Station, is a shopping center with excellent transportation convenience at its location adjacent to Route 16. 'Mallage Kashiwa' sets as its trading area a 10 km radius centered on the facility (across Kashiwa-City, from Noda-city in the north, Shonan-town in the south, Abiko-city in the east to Yoshikawa-city in the west), and assumes a population of approximately 1,130,000 in the trading area.



The name 'Mallage' is coined from the words 'mall' and 'age', and has been so named in anticipation of malls entering the mainstream of future large-scale shopping centers. The logo design shows a stylized 'person' standing in the middle of the Mallage mall.

'Mallage Kashiwa' gives due consideration to environmental traffic concerns, such as the reduction of noise/vibration and the alleviation of traffic congestion. In addition, parking space for approximately 2,250 cars is available, which is the largest such space for a shopping center in the Kashiwa region.

'Mallage Kashiwa' holds 'Discover a style of one's own' and 'Base for information on daily life' as its development concepts. It is intended to become a shopping center where a wide range of shoppers, from youngsters to senior citizens, can have a good time, and mainly targets the 'new family bracket' consisting of parents around the age of 25 to 35 and their children. Key tenants include 'Yaoko' supermarket, the 'Royal Home Center' home center and the large-sale sports specialty store 'Super Sports XEBIO', and the mall will also house approximately 80 specialty stores of great individuality such as apparel stores, variety stores and restaurants. 'Mallage Kashiwa' has merchandise lines that fully respond to the 'food, clothing, and housing' that are essential to daily life.

'Mallage Kashiwa' is based on a design concept of 'two anchor stores with one mall', which represents the layout of key tenants at each end of the mall, sandwiching specialty stores between them. Further, the mall area has a skylight installed, creating a bright, comfortable and naturally lit open space.



[Perspective Drawing of 'Mallage Kashiwa']

As part of its commercial facility development business, Sojitz undertakes outlet mall business such as suburban location type shopping centers like the 'Mallage Saga' which opened in March 2003, and 'Chelsea Premium Outlets®', Japan's largest suburban factory outlet (Premium Outlets in Gotemba, Rinku, Sano and Tosu are currently in operation, Toki Premium Outlets is under construction), and introduces a great number of domestic and foreign name brands. Sojitz will continue to actively undertake new projects, aiming to create shopping centers that enjoy the overwhelming support of consumers.

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