

HI CORPORATION
Sojitz Corporation

HI CORPORATION and Sojitz Form Joint Venture in China Joint Operations for Mobile Middleware Product Sales and Content Business

(Japan, April 15, 2004)--The mobile 3D rendering technology pioneer company HI CORPORATION (Head office: Meguro-ku, Tokyo; President: Kazuo Kawabata) and Sojitz Corporation (Head office: Minato-ku, Tokyo; President and CEO: Akio Dobashi) have established 'HI CHINA Corporation', a joint venture to collectively undertake the sale of licensed mobile middleware products (3D engines) and content business in China.

HI CHINA Corporation will utilize Sojitz's strong China sales network and will actively market HI middleware products, including the Mascot Capsule® Engine. Further, the company will pursue business expansion by also utilizing the said network to enlarge its content business in China, and as a support base for the worldwide manufacture of its mobile products.

There are more than 280 million mobile subscribers in the Chinese market, and mobile phone terminal sophistication has recently been advancing. HI CORPORATION has already entered into licensing agreements for their Mascot Capsule® Engine with China-based mobile phone manufacturers TCL Communication Co., Ltd. and AMOISONIC ELECTRONICS CO., LTD. By pursuing further sales expansion using technology from HI CHINA Corporation, HI plans for the Mascot Capsule® Engine to secure top share for 3D engines in the Chinese market.

HI CHINA Corporation expects annual sales of 1 billion yen, including the content business, in three years' time.

[Outline of the Joint Venture]

Company Name: HI CHINA Corporation

Address: 19TH Floor, Fortune Building, No.5 Dong San Huan Bei Lu,
Chaoyang District, Beijing

Date Established: March 15, 2004

Capital Stock: US\$300,000 (upon establishment)

A capital increase to US\$610,000 is planned by March 2006.

Stockholders: Upon establishment

Sojitz (China) Co., Ltd. 100%

(a wholly-owned Sojitz subsidiary)

March 2006

HI CORPORATION 50.8%

Sojitz (China) Co., Ltd. 49.2%

Representative: Osamu Omi

(Corporate Officers: Two from HI CORPORATION and three from
Nissho Iwai Corporation)

Description of Business:

- Research and development support, maintenance and support services for the Mascot Capsule® Engine
- Development of international standards compliant 3D content libraries
- Embedding of Mascot Capsule® Engines into devices developed by allied companies

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