

Blind soccer

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Sojitz Corporation has concluded a partnership agreement with NPO Japan Blind Football Association (Head Office: Shinjuku; Representative Director: Misako Kamamoto; “JBFA”).

Sojitz will provide support for blind soccer, which will be one of the events at the upcoming 2020 Tokyo Paralympics. Sojitz will also become a corporate partner for “Spo-iku”* a program for elementary and middle school students organized by JBFA to help promote diversity education in Japan. Sojitz hopes its sponsorship will support the development of the next generation of talent for Japan.

(※) A diversity education program for elementary and middle school children, in which children play sports blindfolded with visually impaired persons. The program is designed to help kids learn to respect differences, value communication, and better understand how the world is experienced with a visual impairment.



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